



Upcoming Exhibitions

2017 FALL *The Art of Healthy Living*

Opening Reception: 5 p.m. — 7 p.m. Thursday, Sept. 28, 2017

On View: Sept. 29, 2017 — Jan. 21, 2018

Description: The Fall exhibition will be inclusive of art and hands-on activities that touch on nutrition, exercise, mindfulness and overall wellness. Visitors will discover the importance of food and exercise on their bodies, and will explore physical fitness, nourishment and meditation through exhibited artwork, creativity and movement stations. Artwork will inspire healthy eating and lifestyle choices, and will include ideas that children and adults can incorporate into daily life. This exhibition is in alignment with the Association of Children's Museums "Let's Move Campaign."

Curriculum in Development: The human body, nutrition, foods from around the world and how food connects to culture/geography; connections to science and social studies.



"Carrot Fish"

Digital print by Vanessa Dualib

2018 SPRING *Sonoran Safari*

Opening Reception: 5 p.m. — 7 p.m. Thursday, Feb. 8, 2018

On View: Feb. 9, 2018 — May 27, 2018

Description: *Sonoran Safari* will feature artists who find inspiration using the wide array of rich landscapes, colors and textures found within Arizona's Sonoran Desert, the world's 11th largest desert. The only place where the famous saguaro cactus grows in the wild, the Sonoran Desert is an artistic dreamscape filled with an abundance of native plants, animals, reptiles and birds. Visitors will explore and discover the beauty of Arizona's natural bounty through exhibited artwork and hands-on stations and activities.

Curriculum in Development: Animals, plants, history and people of the area and their connections to science, social studies and language arts.

- *The museum is expecting a boost in attendance as 5,000 – 7,000 are expected at the American Alliance of Museums (AAM) conference, which will be held in Phoenix for the first time.*
- *Attendees are from around the globe and North America. They are college educated and represent the tourism industry, including museum professionals and vendors.*
- *Several arts organizations and Visit Mesa helped bring this conference here. The i.d.e.a. Museum is hosting a night at the museum for a few hundred of the attendees.*



"Heat of the Night"
Margit Kagerer

2018 Summer *InterACTIVE (tentative title)*

Opening Reception: 5 p.m. — 7 p.m. Thursday, June 13, 2018

On View: June 14, 2018 — Sept. 9, 2018

Description: For centuries, electricity has captivated the hearts and minds of inventors, scientists and artists alike. From lighting our cities, to communicating across the seas and through the air, electricity is essential to modern human society. Visitors will take an *InterACTIVE* journey through this digital revolution and explore everything from energy and motion to technology and engineering.

Curriculum in Development: Engineering, energy, motion, electricity, gears, coding and their connections to science, math and technology.



You make it possible!

The i.d.e.a. Museum offers extensive programming, hands-on activities and exhibitions aimed at inspiring more than 100,000 annual visitors. These activities focus on discovering art, nurturing creative thinking and engaging families.

Value of sponsorship

By sponsoring engaging, educational exhibitions at the i.d.e.a. Museum, you align your brand with a trusted and valued organization with a legacy more than 35 years strong for making a positive impact on our community and for supporting early education.

The i.d.e.a. Museum attracts diverse "ultra-curious" creative families living primarily in the East Valley.

Households include:

- Families with children ages birth to 12+
- Combined incomes of \$85,000 annually
- College-educated parents/grandparents

Depending on the sponsorship investment you choose, your company receives **significant brand exposure** in front of your target audience, which helps your company **build brand awareness and loyalty**.



Sponsorship Opportunities



- **Exclusive Sponsor : \$50,000**
- **Category Sponsor : \$25,000**
- **Major Sponsor : \$10,000**
- **Contributor Sponsor : \$5,000**
- **Family Day Sponsor : \$500 - \$3,000**
- **Activity Sponsor : \$500 - \$3,000**

For more information on becoming a corporate sponsor contact Lindsay Hochhalter at Lindsay.Hochhalter@mesaz.gov or 480-644-5564

