



**FOR IMMEDIATE RELEASE**

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## News Alert

### Artist Greg Gossel to create mural for heroes exhibition

MESA, Ariz. (Feb. 10, 2017) – The i.d.e.a. Museum is proud to announce postmodern artist Greg Gossel - known for his pop culture works featuring bold geometric and typographical elements - will create a mural for the *Caped Crusaders & Everyday Heroes* exhibition. The work will be produced onsite, and guests of the museum will be able to watch and participate with Gossel as he works on the superhero-themed art Feb. 22 and Feb. 23.

While at the museum, Gossel will discuss his works and creative process with guests during set times, to be announced on social media. The completed mural will be unveiled to the public on Feb. 26.

**What:** Artist encounter with Greg Gossel

Watch Gossel create an artwork specifically for the museum's exhibition *Caped Crusaders & Everyday Heroes*. Guests also will have an opportunity to participate in the artwork.

**When:** 9 a.m. - 4 p.m. Feb. 22 and Feb. 23

Artist encounter included with museum admission, \$8 for ages 1 and older; free for museum members.

**Where:** i.d.e.a. Museum, 150 W. Pepper Place Mesa, AZ 85201

*Caped Crusaders & Everyday Heroes* will be at the museum through May 28. The exhibition takes guests on a hero's journey, where they will discover famous comic book, TV/movie, cultural and mythological heroes and heroines from around the world, as well as learn about men and women who became community heroes because of their work or actions. Details: [www.ideamuseum.org/caped-crusaders.html](http://www.ideamuseum.org/caped-crusaders.html)

**About Greg Gossel:** With a background in design, Gossel's work is an expressive interplay of many diverse words, images, and gestures. His work has been exhibited throughout the United States and overseas. Gossel resides in Minneapolis. Details: [greggossel.com/index.html](http://greggossel.com/index.html).

**More about museum activities and exhibits:** [www.ideaMuseum.org](http://www.ideaMuseum.org)

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The i.d.e.a. Museum is a public-private partnership between the City of Mesa and the i.d.e.a. Museum Board of Directors, Inc., (formerly known as the Arizona Museum for Youth Friends, Inc.) and is a nonprofit 501(c)3 organization whose mission is to provide sustainable resources to fulfill i.d.e.a. Museum's mission through fundraising, advocacy, and partnerships. Its vision is to create infinite possibilities for i.d.e.a. Museum.